

# The Emcee Road Map

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So, you want to be an MC or be a Better MC!

A fairly common comment that we get after people have a look at our resource website is ...

*"There's so much information here! Where do I start? What should I do first?"*

After responding to hundreds of these queries over the last couple of years with various different ideas and then watching the progress of these people in our community, we finally settled on this "Road Map" that we are sharing with you!

We think this is the optimal learning path to becoming a Better MC and if you choose to, starting and growing an MC Business.

We know you want to be a better MC, you've already taken the first step by downloading this.. **So lets continue!**

The Road Map is divided into 3 Parts **Ready - Aim - Fire**

Now, it is **important** to do the steps in order, as some of the later steps build on the earlier ones.

And it's **important** to do all of them. You may not think you need to set up everything listed in Part 1, but once you get to Part 3 you'll kick yourself if you didn't set it up weeks before.

**Time Frame** Everyone is going to go through this at a different rate. You could possibly do one step a day or more realistically one a week.

I'm a big fan of the 12 Week Year concept, fully explained in one of the steps, and think that anyone could see some great results within that time frame.

The important thing is going through the Road Map **step by step**.

Mark off the Tick Box as you complete each one. You can also set Deadline Goals if you want.

Good Luck on Your Journey

*Timothy Hyde*

## READY

1 - Decide to become a Better MC and download this Document

Note - Well that was easy!

2 - Print this Document and/or Store it on you computer desktop.

Note - Keeping it as a PDF means you can quickly access the linked Articles or Specific Videos.  
Mark each Step as complete as you do them.

3 - Set Up a new ExpertMC document folder on your Computer.

Note - As you progress through the steps you will be doing a bit of writing and research. I'll also be providing some more free downloads to read and study, so set this up now, you will need it soon.

4 - Get a Dedicated Exercise Book or Note Book.

Note - It doesn't need to be anything fancy, but you should keep it with you most of the time, so small is good.  
Inspiration can and will strike at any moment.

5 - Go to YouTube and Subscribe to our Channel & Hit Notifications.

Note - We have a very active You Tube Channel here <https://www.youtube.com/c/Expertmc>  
Make sure you Subscribe and hit the "Alarm Bell" Notifications button, so you don't miss out on any future videos. We will list some "must watch" videos in the Part 2 & 3.

6 - Go back to our Website and Download the New Subscriber Pack.

Note - This is an **Important Step**. Download the 2 Free eBook Reports. <https://expertmc.com/free-downloads/>  
Store them in your Folder. You will also get an Invitation to our LinkedIn Networking Group and regular Tips & Tactics resources.

7 - Are you on FaceBook? If Yes, Join us.

Note - We do have a growing presence on FaceBook and some people find it easy to communicate and interact with us there. If you are not already a FaceBook user, I would not bother starting it up just for this, you can focus on the next steps and come back to it later if you change your mind.  
<https://www.facebook.com/TheExpertMC/>

## 8 - Are you on LinkedIn? If not ... Join.

Note - Two reasons for this. It is an excellent place to gain knowledge, network and build a presence, especially if you are aiming to MC at Corporate, Association, Community and Industry Events.

Also, we do have our own Private Group on the platform where we share ideas and even MC job opportunities!

So, take some time and set up a free account on LinkedIn.

Once you have done so you can ask to join the Private Emcee Group. Details were provided when you completed Step 6.

## 9 - Read This Article - 47 Places an MC can Work

Note - There are many places an MC can get work, some that you have never thought of. As you read it, make notes if any ideas appeal to you or that you have connections with. <https://expertmc.com/emcee/>

If you prefer, there is a Video version, but the article goes into more detail <https://youtu.be/umLpwu8hSMY>

## 10 - Learn Your Way around the Resource Site

Note - Our Website has a few different sections and a few hidden corners. Spend 10 minutes getting to know where everything is! Go to the Start Here page and learn how to get around. The easiest way is to work through each link provided on the page. <https://expertmc.com/new-start-here/>

## 11 - Lets Watch some Videos!

Note - Set aside 20 minutes and watch these recommended videos. At time of writing we have over 30 Videos and once again it can be a bit overwhelming where to start.

We really appreciate a **LIKE** if you watch any of these Free Resources and feel free to ask any questions you have in the comments. We try answer as many as we can.

How to Introduce any Speaker <https://youtu.be/MqILZtknjmc>

How to Write a Great Opening Speech <https://youtu.be/wbl7TgacF04>

How to Thank any Speaker <https://youtu.be/7ETsTmRqJmA>

## AIM

### 12 - Read This Article - How to get Work as an MC

Note - This article Outlines a 7 Part Process that you can work through. It's almost like a Mini Course!

You don't need to work through it before moving on past this step, but I just wanted you to be aware that it is there for you when you are ready.

<https://expertmc.com/how-to-get-work-as-an-emcee/>

### 13 - Your Niche

Have you thought about a Niche yet? It's OK if you are still thinking.

The two most common answers here are Corporate MC or Wedding MC, but as you saw from the 47 Places article, there are other options.

If you choose Wedding MC or are still thinking, you should read these two articles.

The Role of the Wedding MC <https://expertmc.com/role-of-the-wedding-mc/>

Resources for Wedding MC's <https://expertmc.com/wedding-jokes/>

If you choose Corporate MC or are still thinking, you should read these two articles.

The Role of the Corporate MC <https://expertmc.com/what-is-the-role-of-an-mc/>

Resources for Corporate MC's <https://expertmc.com/master-of-ceremony-guide/>

## 14 - Your Needs

Note - By now, if you've followed all the Steps, you should have a pretty good understanding of the Role of the MC, the different Places an MC can work and what Resources are available to help.

But what about YOU?

What do you need to learn, where are you at in the Journey?

Are you a total beginner?

Have some experience?

Or are you an Expert wanting some advanced tips?

And what do you need to Learn?

The usual problem when we start out on a Journey, is that we don't know what we don't know!

Hopefully, **IF** you have followed all the steps outlined, you will now have a much better idea of what you need to work on.

Luckily for you, our Website is divided into helpful sections as is the YouTube Channel ...

### **Website**

If you Want to be a Better MC, concentrate on the articles here ...

<https://expertmc.com/category/be-a-better-mc/>

If you are interested in getting Work as an MC concentrate here ...

<https://expertmc.com/category/grow-your-business/>

### **YouTube Channel**

If you are a Beginner MC we suggest this Essential Playlist ...

<https://www.youtube.com/playlist?list=PLvWsw1S4cG7W04Z9dtFqCPP8-7FEnEYWJ>

If you are a bit more advanced watch this Playlist ...

<https://www.youtube.com/playlist?list=PLvWsw1S4cG7WJUBZ80IOEZ-WZbIO3XCby>

If you want to get Work as an MC watch this Playlist ...

[https://www.youtube.com/playlist?list=PLvWsw1S4cG7UaVXCAwsaKKWa1apoAfMi\\_](https://www.youtube.com/playlist?list=PLvWsw1S4cG7UaVXCAwsaKKWa1apoAfMi_)

# FIRE

The Next Steps are up to you!

We have shown you the Resources and you know how to Access them.

In other words ... "We've shown you the door but it's up to you to walk on through!"

Here are some Options -

- Go back to Part 12 "How to Get Work" and move slowly through the Steps outlined there.

<https://expertmc.com/how-to-get-work-as-an-emcee/>

- Work On Your LinkedIn profile & presence

<https://expertmc.com/linkedin-marketing-strategies-new-linkedin-features/>

- Check out the ExpertMC Toolkit & Resource Manual

<https://expertmc.com/expertmc-resource-manual/>

- Set some concrete Goals and Action Steps to become a Better MC. This article will help

<https://expertmc.com/do-more-earn-more-productivity-tips/>

- Study the 2 Downloads that we sent you!
- Read our regular Hints & Tips resource that we send out.
- Ask us a Question or Suggest a Topic - either in a YouTube Comments Section or on FaceBook. We try to answer as many as we can, but do read them all and take note for future episodes.